



Contact: Kelly Chesney
313-909-8203

kellyc@businessleadersformichigan.com

MEDIA ADVISORY

Business Leaders for Michigan Unveil Recommendations for Helping Michigan Cities and Metro Areas Achieve Their Economic Potential

What: At a meeting of the Detroit Economic Club, Business Leaders for Michigan, in conjunction with The Brookings Institution, will discuss a number of the key drivers of the next economy. They will focus on how Michigan's cities and metro areas stack up with their peers, and discuss what can be done to help strengthen our cities and metro areas and grow their economies.

When: Thursday, February 23, 2012 at 12:30 p.m.

Where: MotorCity Casino Hotel, Grand Ballroom
(Ballroom is in the lower level of the MotorCity Casino Hotel Meeting space. Media Registration will be near the lower level entrance to the Sound Board.)

Speakers: **Bruce Katz**, Vice President at the Brookings Institution and founding Director of the Brookings Metropolitan Policy Program

James B. Nicholson, President & CEO, PVS Chemicals, Inc. and Chairman of the Board of Directors, Business Leaders for Michigan.

Doug Rothwell, President & CEO, Business Leaders for Michigan

Special note to media about video streaming option:

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Direct link the streaming video:

<http://link.delvenetworks.com/media/?mediaId=b810673c111a4ceca23c8949903e7176&width=480&height=321&playerForm=efbdfa740e47465c9e716f19d7b99fe7>

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