PSC PUBLIC SECTOR CONSULTANTS

DR denno·research, llc. a public opinion company

MICHIGAN RADIO
91.7 FM Ann Arbor/Detroit
104.1 FM West Michigan
91.1 FM Flint

Survey of Michigan Statewide
Likely November 2016 General Election Voters
Tuesday, August 4-Saturday, August 8, 2015
600 sample of voters, plus/minus 4%
25% completes by cell phone

Hello, this is _____ from a research firm located in Michigan. We're conducting a random survey about important issues in your community. This is NOT a sales call, you will not be asked for a donation and you will not be called again because you participated in this survey. This is strictly research and I'd like to take a few minutes to include the opinions of your household.

We need to have an equal number of males and females and we also need to have young voters represented. May I please speak to the youngest (**MALE/ FEMALE, depending on specified quota**) registered voter, age 18 or older, who is home now?

IF LANDLINE: Are you registered to vote at the address I'm calling?
IF CELL PHONE: are you registered to vote at (offer street address off phone list_____?)

IF YES: GO TO QUESTION 1
IF NO: Is there any other (**male/female, as specified**) registered voter at home who I can talk to? **(IF NOT, TERMINATE INTERVIEW)**

1. Do you plan on voting in 2016 elections, when Michigan will be voting for President?

1. Very Certain	600	100.0 %
2. No/Maybe/Other/Unsure (**THANK AND TERMINATE INTERVIEW**)	0	0.0 %

9. Compared to this time last year, would you say that you are financially better off, doing about the same, or financially worse off?

a. Better off	142	23.7 %
b. About the same	328	54.7 %
c. Worse off	124	20.7 %
d. Other/Unsure/DNK (DO NOT OFFER)	6	1.0 %

10. Economic development agencies are non-profits and government agencies that work to attract, grow and retain businesses, promote investment, and contribute to job creation in Michigan. There are currently hundreds of economic development agencies spread across Michigan. They include local, county and regional agencies, along with the Michigan Economic Development Corporation (MEDC). In general, how important do you think economic development agencies are for strengthening Michigan's economy?

a.	Very important	225	37.5 %
b.	Somewhat important	255	42.5 %
c.	Somewhat unimportant	46	7.7 %
d.	Very unimportant	29	4.8 %
i.	Other/Unsure/DNK (DO NOT OFFER)	45	7.5 %

TOTAL IMPORTANT 80%
TOTAL UNIMPORTANT 12%

11. Which type of agency should take the lead on economic development efforts in Michigan? Would you say…[SELECT ONE - ROTATE OPTIONS]

a.	This is a state issue- the state agency (MEDC) should take charge of economic development across Michigan.	173	28.8 %
b.	This is a regional issue- regional agencies should take charge of economic development in different regions of Michigan.	144	24.0 %
c.	This is a local issue- local agencies should take charge of economic development on behalf of their individual communities.	226	37.7 %
d.	Other/Unsure/DNK (DO NOT OFFER)	57	9.5 %

12. Redistricting is the process that creates the boundaries for Michigan's legislative and Congressional districts. This determines who is represented by each elected state legislator and member of Congress. Michigan must ensure that the plan equally distributes Michigan's population, and abides by the federal Voting Rights Act. In Michigan, the redistricting plan is done by the Michigan Legislature, and then approved by the governor. How satisfied are you with the current system of redistricting in Michigan?

a.	Very satisfied	43	7.2 %
b.	Somewhat satisfied	245	40.8 %
c.	Somewhat unsatisfied	95	15.8 %
d.	Very unsatisfied	125	20.8 %
e.	Other/Unsure/DNK (DO NOT OFFER)	92	15.3 %

TOTAL SATISFIED 48%
TOTAL UNSATISFIED 36%

13. Critics of the current redistricting process in Michigan argue that districts are drawn to benefit one political party over the other. Called gerrymandering, this helps ensure that one party has the majority of registered voters in a district, and leads some to argue that

the redistricting process in Michigan is too political. Do you think the redistricting process in Michigan is [ROTATE OPTIONS] okay the way it is, or too political?

a.	Okay the way it is	124	20.7 %
b.	Too political	403	67.2 %
c.	Other/Unsure/DNK (DO NOT OFFER)	73	12.2 %

14. Some are proposing that Michigan create an independent commission to draw Michigan's Congressional districts, as opposed to Michigan legislators. In other states that use a commission like this, it typically includes Republicans, Democrats, and independent commissioners. Are you in favor of an independent commission drawing Michigan's Congressional districts, instead of the Michigan Legislature?

a.	Yes	380	63.3 %
b.	No	120	20.0 %
c.	Other/Unsure/DNK (DO NOT OFFER)	100	16.7 %

15. Several ballot proposals are being developed to legalize marijuana for recreational use in Michigan. Which of the following options for legalizing recreational marijuana do you most prefer? [SELECT ONE – ROTATE OPTIONS]

a.	The State of Michigan should tax and control its production and distribution, with only a limited number of state-approved growers permitted.	127	21.2 %
b.	The State of Michigan should tax and control its production and distribution, but allow for local and home-growing operations.	160	26.7 %
c.	The State of Michigan should NOT tax or control its production and distribution-rather, local governments should make decisions on production, taxation and distribution.	47	7.8 %
d.	Recreational marijuana use should not be legalized in Michigan.	241	40.2 %
e.	Other/Unsure/DNK (DO NOT OFFER)	25	4.2 %

I'd now like to ask you a few quick questions for statistical purposes only.

21. In general, do you consider yourself to be a Democrat or a Republican?

a.	Democrat	217	36.2 %
b.	Independent	195	32.5 %
c.	Republican	172	28.7 %
d.	Other/Unsure/ Do Not Know/ Refused (DO NOT OFFER)	16	2.7 %

22. What is your race -- do you consider yourself African-American, Hispanic/Latino, white, or some other race?

a.	African-American	61	10.2 %
b.	White	484	80.7 %

c. Hispanic/Latino	13	2.2 %
d. Other (DO NOT OFFER)	26	4.3 %
e. Unsure/Do Not Know (DO NOT OFFER)	16	2.7 %

23. Gender of Respondent (do not ask, determine from conversation)

a. Male	270	45.0 %
b. Female	330	55.0 %

24. What is your age?

a. 18-34 years old	84	14.0 %
b. 35-49 years old	151	25.2 %
c. 50-64 years old	200	33.3 %
d. 65 years old and older	158	26.3 %
e. Unsure/Refused (DO NOT OFFER)	7	1.2 %

25. Which portion of the state are you from? (DO NOT ASK, indicate county unless they are from Detroit, indicate Detroit)

26. Type of call (do not ask, determine from list) THANK YOU FOR YOUR TIME (AND TERMINATE)

a. Land Line	450	75.0 %
b. Cell Phone	150	25.0 %

Methodology:
This was a Public Sector Consultants/Michigan Radio survey of the Michigan electorate, conducted by Denno Research. 600 respondents in the state of Michigan were surveyed between August 4-8, 2015, with a margin of error of plus/minus 4%, and the participation was stratified based on census data and past voter behavior. 150 respondents (25%) were from cell phone users, in an attempt to gather younger voters who do not have a land line. A screen was employed to include only those participants who said they would vote, either at the polls or by absentee ballot, in the November 2016 General Election. All numbers are rounded and may exceed 100%.