



# PUNDIT SUMMIT XII

proudly presented by

INSIDE MICHIGAN POLITICS



Thursday, Nov. 6, 2014 | 1:30–4:00 PM  
Radisson Hotel | Lansing, MI

## AGENDA

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### **Welcome**

*Bill Ballenger*

### **Reunion: Two Guys Named Joe**

*Joe Munem, Republican consultant, and Joe DiSano, Democratic consultant*

This is for anyone who has missed Michigan's No. 1 political podcast. Joe and Joe are back—for one afternoon only—to hold an interactive discussion on what the election results really mean.

### **The War on Women: Is it D-Day Yet?**

*Susan Demas, moderator*

The much-talked-about War on Women is entering its fourth year as an election rallying cry. Susan Demas moderates a panel of political experts on who's up, who's down, and asks, has it even impacted election results?

### **The Ad Wars**

*The Truth Squad, and John Bebow, president and CEO of Center for Michigan*

We know politicians stretch the truth to make their point, but how did this election cycle compare to those of the past? Are these campaigns as mendacious as we think? Get a full summary from The Truth Squad, Michigan's referees on all things political.

### **Close**

*Jeff Williams, CEO Public Sector Consultants*

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