



SEAN WICKHAM
CONSULTANT

EDUCATION

Lansing Community College, AAA in Graphic Design

Kendall College of Art and Design, BFA in Digital Media Design

POSITION WITH FIRM

2018–present **Consultant.** Provides digital marketing and communications services for the firm and its clients. Responsible for content development and management, social media, and promotion of Public Sector Consultants’ activities across a wide range of mediums, including Web, email, print, and events. Supports the design team with production and creative projects.

2016–2018 **Marketing and Communications Specialist.**

PREVIOUS PROFESSIONAL EXPERIENCE

2015–2016 **Communications Coordinator, Kuntzsch Solutions, Grand Ledge, Michigan.** Coordinated marketing and outreach efforts and supported clients’ communications needs. Managed websites, social media, email newsletters, and database content uploads. Performed administrative duties, including answering phones, ordering office supplies, and scheduling meetings.

2010–2015 **Design and Communications Specialist, Michigan Press Association, Lansing, Michigan.** Responsible for design and layout of all print and digital publications. Developed and managed content and layout for the Michigan Press Association’s website. Authorized members for website access. Managed and built online registration forms for multiple events. Developed social media profiles.

2007–2008 **Graphic and Web Designer, King Media, East Lansing, Michigan.** Built client’s brand through development of websites, outdoor advertising, posters, brochures, and other promotional items. Developed commercials and DVDs to promote the services of financial institutions in the Lansing area.

ADDITIONAL TRAINING AND SKILLS

- Microsoft Office programs
- Adobe Creative Cloud
- After Effects
- Final Cut Studio
- HTML, CSS, JavaScript, WordPress, DotNetNuke, JQuery
- Mac OS and Windows

AWARDS

- Silver ADDY Award, district/club, 2007, 3D Animation
- Silver ADDY Award, Sixth District, 2006, Web Development
- Gold ADDY Award, district/club, 2006, Web Development
- Silver ADDY Award, 2006, Web/Interactive Design
- Judges' Choice, Mid-Michigan Creative Alliance ADDY Awards, 2006, Web Development