



Julie Metty Bennett

Chief Executive Officer

Education

Michigan State University, BA in Interdisciplinary Studies in Social Science with a concentration in Environmental Policy and second major in Political Science

Michigan State University, MS in Resource Development with specialization in Environmental Toxicology

Position with Firm

- 2019–present** **Chief Executive Officer.** Oversees company finances (annual sales of \$10 million), personnel (60 employees and numerous affiliated consultants), client relations, and operations. Advises clients on legislative, promotional, and advocacy strategies. Manages [Michigan Saves](#), a multimillion-dollar nonprofit staffed by PSC that provides financing solutions for energy-efficiency and renewable energy improvements, designing financing products; advising the CEO and president on financial, strategic, and operational issues; and assisting with fundraising. Manages the [Great Lakes Fishery Trust](#), a multimillion-dollar private foundation managed by PSC, overseeing staff, budgets, and project tasks; providing strategic direction; and directing grants made to a variety of nonprofit and governmental entities.
- 2012–2019** **Senior Vice President.** Sets strategy and vision for the firm. Appoints and oversees principals who carry out the firm’s daily operations. Sets internal policies and makes major decisions on corporate financial and business matters. Oversees marketing and communications division. These responsibilities are in addition to those of previous positions held within the firm.
- 2008–2012** **Vice President.** Managed the firm’s environment and energy division. Provided strategic counsel and facilitation services. Served as a cofounder and manager of program design and innovation for Michigan Saves, a multimillion-dollar nonprofit organization managed by PSC that provides financing solutions for energy-efficiency and renewable energy improvements. Served as comanager of the Great Lakes Fishery Trust, a multimillion-dollar public charity managed by PSC.
- 2000–2007** **Senior Consultant.** Conducted research and analysis and managed projects on a wide range of subjects, including energy, water quality, land use, community and economic development, and natural resource management. Served as grant manager for the Great Lakes Fishery Trust and program manager for People and Land, overseeing daily operations, financial management, accounting, and fundraising, as well as providing grant-management services.

Previous Professional Experience

- 1999–2000** **Water Quality Project Organizer**, *National Wildlife Federation Great Lakes Natural Resource Center*, Ann Arbor, Michigan. Worked to educate and mobilize individuals; organizations; and federal, state, and local policymakers in furtherance of Great Lakes water quality issues. Organized workshops and media events. Produced materials and provided training.
- 1997–1999** **Environment Policy Specialist**, *Michigan United Conservation Clubs*, Lansing, Michigan. Represented the organization before the legislature on environmental issues. Reviewed technical documents and science-related policy proposals associated with energy conservation, air quality, and solid/hazardous waste management. Prepared position papers, news articles, and action alerts on state policy developments. Participated in various steering committees and task groups related to energy, air quality, and land use issues.
- 1995–1997** **Resource Policy Assistant**, *Michigan United Conservation Clubs*, Lansing, Michigan. Assisted in advocating and facilitating environmental policy change. Prepared materials for members. Created and maintained the organization’s webpage.
- 1996** **Environmental Educator**, *Cranbrook Institute of Science*, Bloomfield Hills, Michigan. Prepared EarthQuest exhibits pertaining to a variety of environmental issues and educated visitors on such topics as water quality, composting, and rain forest depletion.
- 1994** **Clean Water Advocate**, *Clean Water Action*, East Lansing, Michigan. Participated in fundraising as well as citizen and lawmaker education.

Professional and Community Activities

- Board member for League of Conservation Voters Education Fund, 2015 to present
- Board member for Groundwork Center for Resilient Communities, 2013 to present
- Board member for Hamburg Township Environmental Review Board, 2005 to present
- Board member for Scenic Michigan, 2000 to present
- Member of Michigan Land Use Institute Advisory Council, 2011–2013
- Board member for Huron River Watershed Council, 2005–2011
- Board member for Michigan Environmental Council, 2005–2008
- Water resource fellow for Environmental Science and Policy Program at Michigan State University, 2004–2005
- Vice president for Scenic Michigan, 2001–2004