



## Mary Templeton

President and CEO of Michigan Saves

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### Education

Wayne State University, BS in Business  
Eastern Michigan University, MBA

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### Position with Firm

- 2013–present**     **President and CEO of Michigan Saves.** Serves as the executive director of Michigan Saves, a multimillion-dollar nonprofit organization managed by Public Sector Consultants that provides financing solutions for energy-efficiency and renewable energy improvements. Designs financing programs. Oversees organizational governance issues, operations, fundraising, marketing, human resources, technology, and programmatic strategies. Responsible for the fiscal management of the organization.
- 2010–2013**     **Senior Consultant.** Managed BetterBuildings for Michigan, a statewide multimillion-dollar grant program managed by Michigan Saves. In this role, was responsible for working with stakeholders from public, private, and nonprofit organizations to develop and deploy effective residential and commercial energy-efficiency strategies. Led and aligned diverse teams to work collaboratively in delivering program goals, evaluating program effectiveness, identifying and implementing best practices, and ensuring that all program parameters were directed in accordance with grant terms and conditions, including financial review of all program expenditures.

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### Previous Professional Experience

- 2009–2010**     **Executive Vice President, Sales and Marketing, Wind Energy Consulting and Contracting Inc.,** Jacksonville, Florida. Oversaw sales and marketing activities for developing the wind energy economy in the Americas and the Caribbean.
- 2003–2008**     **Senior Vice President, North American OEM Group, and Lead Executive, Canadian Operations, R. L. Polk & Company,** Southfield, Michigan. Member of global executive team reporting to president. Led development and deployment of business plans to support customer strategy for the \$90 million, 110-employee North American business unit. Formulated company's global strategy/budget. Managed profit and loss for Canadian operations.
- 2001–2003**     **Director of Manufacturing Sales, SAS Institute,** Southfield, Michigan. Directed sales activities and customer care strategy for automotive and manufacturing sector in eight-state area. Led staff of 20 with sales revenues of \$20 million.

- 1999–2001**      **District Manager of Michigan Region, SAS Institute**, Southfield, Michigan. Led 20-member sales and support team generating more than \$10 million in sales and services revenue from all industry segments in the state of Michigan.
- 1997–1998**      **Branch Manager of Queensland, Australia, SAS Institute**, Southfield, Michigan. Worked in Australia to start up and build regional office in Brisbane, an area with limited SAS presence.
- 1995–1997**      **Account Executive, Major Accounts, SAS Institute**, Southfield, Michigan. Responsible for selling SAS software and consulting services to Fortune 500 customers across the state of Michigan.
- 1983–1989**      **Account Manager, Automatic Data Processing**, Allen Park, Michigan. Started as senior account executive and progressed to account executive supervisor, then account manager, working with customers to establish payroll systems.

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### Professional and Community Activities

- Founding member, board of directors vice president, and chair of governance committee for Advancing Women in Energy, 2016 to present
- Member of the Financing Solutions Working Group, State and Local Energy Efficiency Action Network, 2015 to present
- Chapter lead for Women of Wind Energy—Michigan, 2008–2011
- Vice chair for Wind Energy Resource Zone Board—State of Michigan, 2008–2009
- Member of the investor relation committee for Inforum, 2008
- Executive Host for Inforum Center for Leadership Executive Development Program, 2008
- Board member for Life Directions, 2004–2007

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### Awards and Honors

- Great Lakes Renewable Energy Association, Women in Energy series, 2016
- Inforum Center for Leadership, Top Women Leaders in Michigan for Inforum Inner Circle, 2008
- Association for Women in Computing, Top Women in IT, 2005