



Kelly Rogers

Catamaran Project Director

Position with Firm

2019–present ***Catamaran Project Director***. Directs development and support of the Michigan Department of Education’s Catamaran system. Leads implementation, data management, reporting, and client management, as well as system application design and enhancement involving communicating with client and project team members to execute design plans and workflow.

Previous Professional Experience

2015–2018 ***Director of Proposal Management, JetCo Solutions***, Grand Rapids, Michigan. Led the firm’s proposal management team and client engagement on federal, state, and local government solutions and proposals. Supplied subject matter expertise in information technology and other technical solutions.

2012–2014 ***Franchise Development Director, Two Men and a Truck International***, Lansing, Michigan. Designed workflows, systems, and marketing assets and built a team to proactively develop new franchise locations, growing the brand’s footprint in new states.

2006–2012 ***Director, Michigan Economic Development Corporation***, Lansing, Michigan. Led the creation and implementation of projects, programs, and systems to promote Michigan as the place to grow or locate a business. Managed teams and stakeholder groups of various sizes to achieve state economic development goals.

2004–2006 ***Marketing and Communications Manager, American Red Cross***, Lansing, Michigan. Created the first marketing and communications plan and team to support blood donation goals for a 78-county region in Michigan. Led the implementation of a blood donor demographics data management system across the nation’s blood service regions.

2000–2004 ***Director, Michigan Association of Home Builders***, Lansing, Michigan. Led marketing, communications, and development for a statewide association promoting home building and related trades. Served as chief editor of all association publications.

1998–2000 **Entrepreneur**, *CC&T Technologies*, Okemos, Michigan. Managed day-to-day business operations, including finances, marketing and communications, and human resources, in addition to managing the development and implementation of a new technology for phone-to-phone calls routed over the Internet.

Education Michigan State University, Master of Business Administration
University of Delaware, Master of Marine Policy
University of Michigan–Dearborn, B.S. Biology

Skills

- Salesforce.com
- Oracle
- SQL
- Tableau
- Claritas
- SPSS
- ISO 9001 compliance
- NIST compliance

Activities

- All-star cheerleading coach for special abilities team, the Wildcats Cheer Pride Super Cats, 2018 to present
- Communications chair for the Association of Proposal Management Professionals Midwest Chapter, 2016 to 2018