



Roderick Bullard

Research Associate

Position with Firm

2022–present **Research Associate** Conducts research for the firm and its clients and contributes to the development of proposals and reports related to the evaluation of local, state, and national policies and programs. Provides timely and valuable support to colleagues with facilitation, focus groups, events, and other client deliverables.

Previous Professional Experience

2021–2022 **Graduate Research Assistant, Institute for Public Policy and Social Research**, East Lansing, Michigan. Researched and compiled American Rescue Plan Act–spending trends in different units of government to inform local leaders of innovative ways to use funding. Analyzed COVID-19 vaccination rates using Stata to understand influencing factors when vaccinations were initially administered in the U.S. Constructed a one-page summary of the history of deinstitutionalization to inform incoming and incumbent elected officials of its history in Michigan.

2021–2021 **Graduate Research Intern, Anti-Counterfeiting and Product Protection Center**, East Lansing, Michigan. Authored several sections of a collaborative publication meant to inform stakeholders of the feasibility of future research on criminal counterfeit statues outside of North America. Conducted research on criminal counterfeit statues in different countries to understand how often they are used in prosecutions. Issued takedown request on marketplace platforms to remove unauthorized products and maintain the integrity of the Michigan State University brand.

2020–2020 **Hotline Advocate, Michigan Coalition to End Sexual and Domestic Violence**, Okemos, Michigan. Connected over 50 unique clients with local services that could meet their immediate needs. Performed approximately four hours of direct survivor contact a day while providing empathetic, intersectional, and survivor-centered service. Documented survivor information and more than 100 community resources into Salesforce to analyze trends and simplify the referral process.

2019–2021 ***Student Assistant Zone Manager***, Sparty’s, East Lansing, Michigan Increased product sales using strategic marketing and merchandise placement. Managed a staff of over 200 student employees to run 20 retail locations. Directly oversaw day-to-day operations of three locations and comanaged four other locations. Helped maintain and increase yearly sales exceeding \$14,000,000 university wide. Collaborated with coworkers to educate store managers on updated company policies.

Education Bachelor of Arts in Psychology Michigan State University
Master of Public Policy Michigan State University

Activities

- Member, Delta Lambda Phi Social Fraternity, 2016–Present
- Philanthropy Chair, Delta Lambda Phi Social Fraternity, 2020–2020
- President, Multicultural Greek Council, 2019 – 2020
- Associated Students of Michigan State University Representative, Multicultural Greek Council, 2018–2019
- Member, Associated Students of Michigan State University, 2018–2019