



Emily Tuesday

Senior Consultant

Position with Firm

2023–present **Senior Consultant.** Conducts policy research and program evaluations across a wide variety of topics, including health and human services. Translates research and evaluation findings to diverse stakeholders through developing and disseminating reports, strategic plans, and other client deliverables. Helps clients identify and implement creative solutions to their challenges to maximize community impact.

Previous Professional Experience

- 2022–2023 **Senior Consultant, Guidehouse,** Detroit, Michigan. Developed a legislative report for the Michigan Legislature that provided strategies for streamlining K–12 reporting, an annual process to measure and compare noninstructional staffing and spending, and an IT strategy for Michigan’s K–12 school system impacting 866 school districts and over 1.3 million students. Led stakeholder engagement, including the overall engagement strategy, consistent communication, development of all interview tools, and served as the main interviewer for the team. Reviewed, analyzed, and developed subrecipient risk assessment and monitoring processes to streamline, standardize, and ensure federal compliance for a large county in Michigan. Supported the Growing MI Business grant program, the most complex and largest grant program in Michigan to date, with over 8,000 applicants and \$120 million awarded to Michigan businesses.
- 2022–2022 **Design Research Fellow, University of Michigan’s Center for Academic Innovations,** Ann Arbor, Michigan. Strategically led market research and conducted customer discovery meetings within the public and nonprofit leadership training industries across the United States.
- 2020–2021 **Interim Executive Director, Riverside Arts Center,** Ypsilanti, Michigan. Returned to the Riverside Arts Center, a multidisciplinary community arts center that serves over 17,000 people annually, during the COVID-19 pandemic to steer the organization and prepare for opening to the public. Responsibilities included organizational visioning, strategic planning, diversification of revenue sources, retraining of the board of directors, and leading the hiring processes for a new executive director and program staff.

- 2016–2019 **Executive Director, Riverside Arts Center**, Ypsilanti, Michigan. Administered overall strategic and operational responsibilities for the Riverside Arts Center. Led in critical areas, including revenue development, collaborative strategic planning process, and establishing programs and alliances that increase impact within Michigan. Spearheaded a period of explosive growth, which included a complete rebranding of the organization, launch of five new educational programs for all ages, and transition from a rental gallery to a community-curated exhibition model.
- 2010–2017 **Development Manager, Arts of Life**, Chicago, Illinois. Established and managed the development team for Arts of Life, a professional art studio and gallery for artists with disabilities in Chicago. Implemented a comprehensive friend-raising and fundraising plan, including annual fundraising events, major gifts, and grants, increasing the annual budget by over 50 percent.
- Education Royal Conservatoire of Scotland (formerly the Royal Scottish Academy of Music and Drama), BA in Contemporary Performance Practice
University of Michigan Gerald R. Ford School of Public Policy, MPA

Activities

- Board member and policy volunteer with the Children’s Healing Center of Southeast Michigan, 2022–present
- Volunteer with Rock Cancer, 2022–present
- Volunteer with Honey Creek Community School, 2022–present
- Patient and family advocate with C.S. Mott Children’s Hospital, 2019–2022
- Medical advocate with Resilience (formerly Rape Victim Advocates), 2014–2015