



Alex Crowley

Executive Director, Indiana Energy Independence Fund

Position with Firm

2023–present **Executive Director, Indiana Energy Independence Fund.** Leads a newly formed green bank serving Indiana and managed by Public Sector Consultants that promotes accessible, equitable, and just investments in energy efficiency and renewable energy to support healthy and thriving communities. Provides financing solutions for energy-efficiency and renewable energy improvements. Designs financing programs. Oversees organizational governance issues, operations, fundraising, marketing, human resources, technology, and programmatic strategies. Responsible for the fiscal management of the organization.

Previous Professional Experience

- 2016–2023 **Director of Economic and Sustainable Development, City of Bloomington, Indiana,** Bloomington, Indiana. Led department responsible for the City's sustainability and climate action initiatives, economic development projects, small-business and entrepreneurship support, and public art and arts and culture activities. Oversaw development of the City's first Climate Action Plan, built and guided strategies to deliver \$3.5 billion in community investments. Championed and implemented more than \$2.5 million in municipal arts funding to advance Bloomington's arts and performance assets.
- 2012–2016 **Founder and Managing Director, Excello Solutions,** Bloomington, Indiana. Launched and led the organization that helped regional small businesses across various sectors optimize their operations and grow revenues, including Small Business Innovation Research and Small Business Technology Transfer projects, startups, and existing small businesses. Developed and implemented marketing and partnership strategies supporting launch of the National Hearing Test.
- 2000–2012 **Vice President, Insight Communications,** New York City, New York. Oversaw product management for the company's launch of telephone services. Provided financial management leadership to centralized technical group. Served as general manager with profit and loss responsibility for 150K households in central Indiana.
- 1996–2000 **District Manager of Marketing, AT&T,** Basking Ridge, New Jersey. Developed and implemented partnership marketing programs, including the company's core long distance, internet, credit card, and cable affiliate products.

1994–1996 **Senior Account Executive, Merkley Newman Harty**, New York City, New York. Managed and implemented national and international print and television campaigns for IBM, American Stock Exchange, Bankers Trust, and Oxford Health Plans.

Education Fordham University, BA in History

Activities

- Cardinal Stage Company, Board President/Member (2010–2016)
- Lake Monroe Water Fund, Board Member (2020–present)
- Lake Monroe Sailing Association, Board Secretary/Member (2021–present)
- Dual citizenship: United States, European Union/France

Skills

- Fluency in French