



Gena Harris

Executive Assistant

Position with Firm

2022–present **Executive Assistant.** Provides high-level support to the marketing and communications team. Supports the finance and operations of the marketing and communications team. Schedules meetings, manages calendars, organizes events and travel, and assists with day-to-day operations.

Previous Professional Experience

2022 **Multimedia Journalist, WILX TV, Lansing, Michigan.** Developed stories, conducted in-the-field interviews, shot and edited videos, and wrote scripts that were broadcast to more than 250,000 people. Maintained a busy daily workload of breaking news stories, including higher education, reproductive rights, the 2022 election season, and the marijuana industry.

2020–2022 **Radio Journalist, WCMU Public Radio, Mount Pleasant, Michigan.** Wrote and recorded more than 200 radio stories broadcast across 40 counties in Northern and Central Michigan. Wrote and recorded multiple stories in a day. Reported on diverse topics ranging from agriculture, politics, education, and business.

2021–2021 **Field Reporter, The Pioneer, Big Rapids, Michigan.** Served as a field reporter, conducted interviews with expert sources, visited locations of events, and searched public records to get accurate and entertaining news.

Education Central Michigan University, BAA in Broadcast and Cinematic Arts

Publications

- “Michigan cannabis industry having to change way they do business.” October 11, 2022. WILX. <https://www.wilx.com/2022/10/11/michigan-cannabis-industry-having-change-way-they-do-business/>
- “Michigan law forces retired teachers to stop coaching.” October 21, 2022. WILX. <https://www.wilx.com/2022/10/21/michigan-law-forces-retired-teachers-stop-coaching/>
- “Michigan National Guard hosts ‘Honor the Fallen’ tribute event at the State Capitol.” August 21, 2022. WILX. <https://www.wilx.com/2022/08/21/michigan-national-guard-hosts-honor-fallen-tribute-event-state-capitol/>