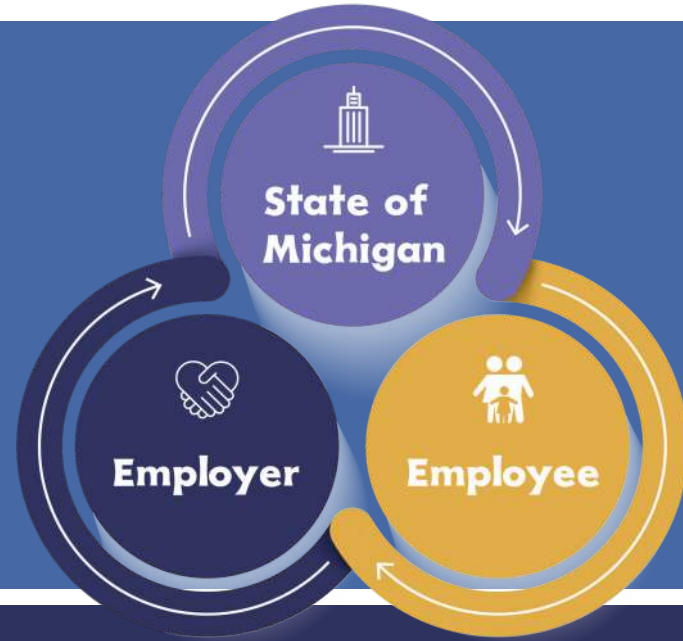


# MI Tri-Share

## CHILD CARE

### TRI-SHARE CHILD CARE PROGRAM

Tri-Share is the first child care program of its kind in the country. It divides the cost of child care among employers, employees, and the state. From its start in March 2021 with three pilot regions serving 18 counties, it has grown to 59 counties, including the City of Detroit. Due to its success and rapid growth, program leadership is laying the groundwork to serve more businesses, families, and child care providers statewide. From this strategic planning process, Tri-Share will establish the necessary infrastructure efficiently to meet its customer's needs.



#### FOR EMPLOYERS

Supporting this program for employees increases recruitment and retention efforts and eliminates or significantly reduces barriers to employment.

#### FOR FAMILIES

The availability of affordable child care can increase economic security, boost workforce participation, and sustain employment, especially for mothers.

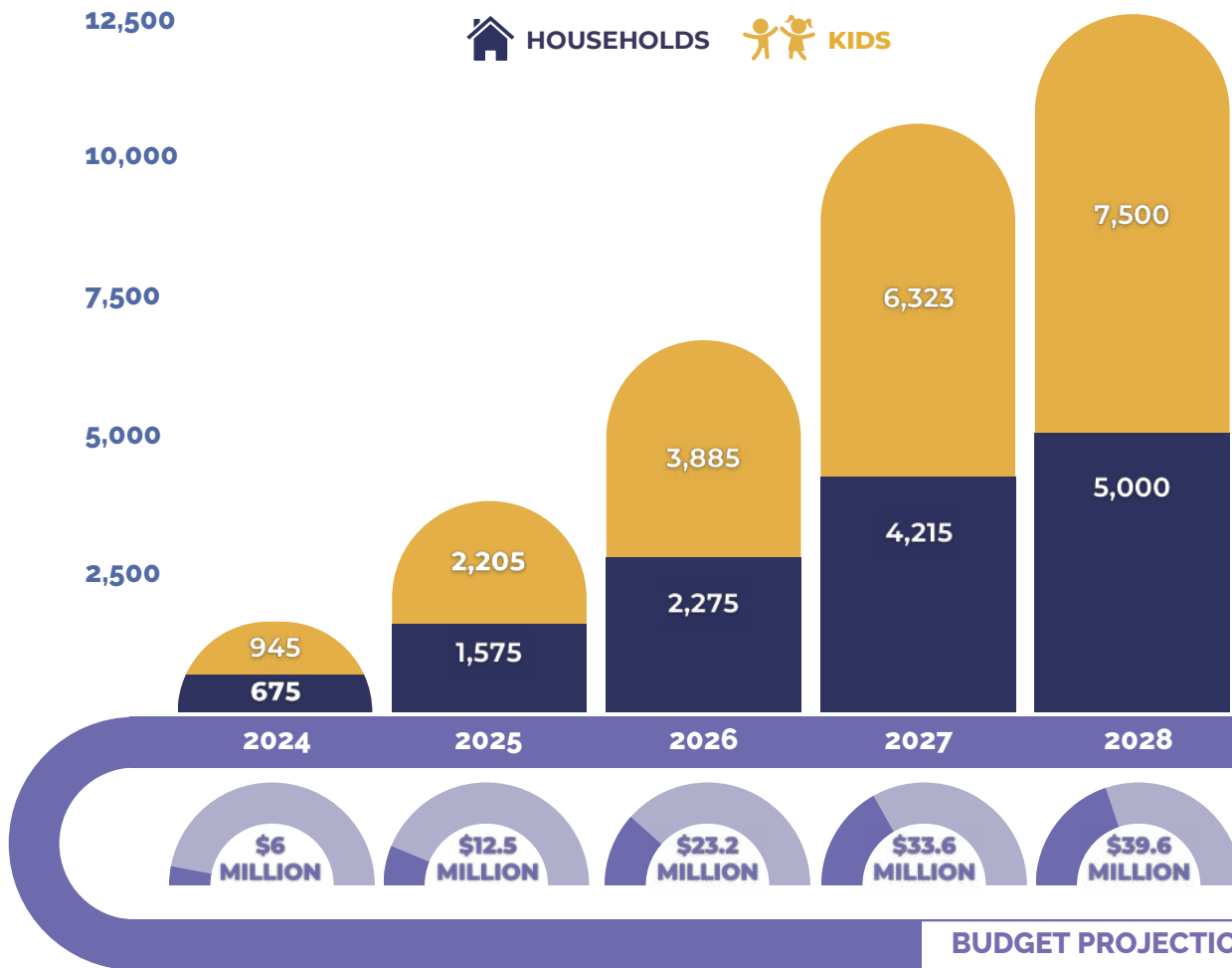
#### FOR THE STATE

Helping families access child care strengthens the provider network through stable and consistent child care utilization, creating more jobs and workforce stability in Michigan.

#### TRI-SHARE IS COMMITTED TO:

- Helping working families access safe, affordable, and quality child care that meets their needs and enables them to remain in or enter the workforce.
- Empowering employers with an innovative and effective recruitment and retention tool that supports employees and their families.
- Supporting providers by diversifying funding sources, creating strategic business partnerships, and investing state funds into Michigan's child care system.

# GROWTH PROJECTIONS



## BUDGET PROJECTIONS

### STRATEGIC DIRECTIONS

Three primary directions have been identified with eight objectives to guide the Tri-Share program to long-term success.

#### STRUCTURE TRI-SHARE FOR SCALE

- Secure a permanent location and team for Tri-Share
- Optimize Tri-Share organizational structure and roles for scale
- Align funding with program needs and priorities

#### STANDARDIZE AND STREAMLINE ADMINISTRATION

- Streamline and standardize payment processes and tools
- Centralize and simplify data collection and management
- Improve participant experience

#### ENHANCE AND EXPAND COMMUNICATIONS AND ENGAGEMENT

- Increase statewide awareness
- Continue regional participant recruitment

## KEY BENCHMARKS

### FY 2025

- Tri-Share operates with adequate staffing at a long-term location
- Tri-Share has developed and executed an annual statewide marketing and communications plan
- Tri-Share hubs, in collaboration with the state, lead regular local marketing and recruiting campaigns
- A centralized and internally transparent software platform is operational
- A competent, collaborative external partner manages all payment processes

### FY 2027

- A multiyear evaluation documents improved experience for participants
- All partners efficiently perform duties that align with their skills and expertise

### FY 2028

- Tri-Share serves 5,000 to 7,500 households across all 83 counties

