



Jill Deiters

Senior Designer

Position with Firm

2019–present **Senior Designer.** Responsible for developing high-quality, designed deliverables to meet firm and client needs; managing design projects, ensuring products reflect the firm's commitment to quality, professionalism, and objectivity; contributing to the development and organization of the firm's brand standards and style guide; and mentoring PSC staff in the use of PSC's branding and style.

Previous Professional Experience

- 2016–2019 **Art Director/Graphic Designer, Redhead Design Studio, Lansing, Michigan.** Created brands and campaigns. Designed publications and other promotional print materials. Worked with clients to create and nurture their website and social media presence.
- 2016 **Graphic/Web Designer, Baudville, Grand Rapids, Michigan.** Created new products and assisted in catalog layout. Designed email, social, and web imagery.
- 2013–2016 **Graphic/Web Designer, TechSmith, Okemos, Michigan.** Maintained brand standards. Created promotional materials, print collateral, trade show booths, social media advertisements, and webpages.
- 2013 **Creative Assistant, Riverview Church, Holt, Michigan.** Assisted the creative director by designing print and digital event materials.
- 2012–2013 **Graphic Design Intern, MSU Career Services Media Studio, East Lansing, Michigan.** Designed promotional materials and other print collateral for the Broad College of Business.
- Education Michigan State University, BFA in Studio Art with a concentration in Painting and Graphic Design

Skills

- Adobe Creative Cloud: Illustrator, InDesign, Photoshop, and Xd
- Squarespace, Wix, and Wordpress