



## **Chanell Scott Conteras**

President and CEO, Michigan Saves

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### **Position with Firm**

2023–present **President and CEO, Michigan Saves.** Provides leadership to the multimillion-dollar nonprofit organization managed by Public Sector Consultants focused on providing financing solutions for energy efficiency and renewable energy improvements. Leads strategic growth, develops financial resources, and provides fiscal oversight. Ensures excellence in governance and provides leadership across all areas of the organization, including programs, financing, communications, and operations.

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### **Previous Professional Experience**

2017–2023 **Executive Director, ProsperUs Detroit,** Detroit, Michigan. Led the nonprofit business support and lending organization serving low- to moderate-income BIPOC and immigrant small business owners, providing technical assistance and access to capital. Led the strategic analysis, planning, and implementation of ProsperUs' spin off from its parent agency. Developed, staffed, and collaborated with the board of directors. Held primary responsibility for the strategic development of philanthropic, corporate, state, and federal funding. Oversaw financial management and ensured growth of the organization's budget each year. Secured and leveraged federal community development financial institution (CDFI) certification. Oversaw the growth of mission-aligned loan deployment while strengthening portfolio performance. Catalyzed the expansion of training and technical assistance programs, investment in technology and systems, and growth of staff capacity. Led the development of a statewide coalition of business support organizations.

2012–2017 **Consultant, 456 Consulting,** Detroit, Michigan. Developed funding for workforce development, economic development, and community wealth–building programs. Convened advisory groups, performed needs assessments, and facilitated the design of cross-sector initiatives and internal programs. Developed and managed project implementations and corresponding budgets. Clients included the Cleveland Foundation, Evergreen Cooperatives, Kiva Detroit, and the King Center.

2011–2012 **National Urban Fellow, The Cleveland Foundation,** Cleveland, Ohio. Managed community economic development initiatives, grant making, and special projects. Collaborated on the development of a regional microloan fund and CDFI expansion.

2008–2010 **CEO and Cofounder, Guffly LLC**, Detroit, Michigan. Led the e-commerce social enterprise from idea state to full-scale operations. Raised equity investment capital. Provided strategy and management of operations, marketing, and technology.

Education University of Michigan, BA in Communications and Sociology  
Baruch College, Master of Public Affairs

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### Awards and Activities

- *Board member*, TechTown Detroit, 2023–present
- *Marlowe Stoudamire Small Business Champion Award*, TechTown Detroit, 2022
- *Board chair*, Build from Within Alliance, 2022–present
- *40 Under 40 Award*, Crains Detroit Business, 2021
- *Leader of the Year Award*, Community Economic Development Association of Michigan, 2021
- *Phillip J. Rutledge Capstone Award*, Baruch College School of Public Policy, 2012