



## Todd Parker

Vice President, Michigan Saves

### Position with Firm

- 2023–present ***Vice President, Michigan Saves.*** Provides operations management for Michigan Saves, a nonprofit organization that has financed more than \$550 million dollars in energy efficiency and renewable energy improvements. Oversees existing financing programs and the development and implementation of new programs, provides financial management, including annual budget development, monthly financial review, check signing, and invoice review and approval, writes grant applications and funding proposals which have yielded \$36 million to date, represents Michigan Saves before the legislature and governor’s office, supervises staff, and provides strategic thought leadership.
- 2023 ***Acting President and CEO, Michigan Saves.*** During a planned leadership transition, served as acting president and CEO from July to November. Managed the entire organization, led two board meetings, hired five new staff to increase the organization’s size from 11 to 16 staff members, prepared the annual budget, and reviewed monthly and quarterly financial reports.
- 2019–2022 ***Director of Programs, Michigan Saves.*** Oversaw existing financing programs and the development and implementation of new programs, developed the annual budget, wrote grant applications and funding proposals that yielded nearly \$6 million in funding, supervised staff, and provided strategic thought leadership.
- 2015–2018 ***Customer Service Manager and Data Analyst, Michigan Saves.*** Answered primary phone line and explained Michigan Saves financing programs to customers and contractors. Assisted contractors with project entry into project management portal. Resolved customer and contractor complaints. Performed market research and created market assessment reports. Developed five-year business plan. Developed and administered the Holland On-Bill Financing Program.
- 2009–2015 ***Manager of Contractor Services, Michigan Saves.*** Recruited contractors to join the Michigan Saves authorized contractor network. Evaluated contractor applications, provided contractor training, and answered questions. Attended workshops and conferences to present Michigan Saves’ financial programs. Managed a customer service representative. Wrote program implementation guidelines, procedures, and rules.

## Previous Professional Experience

- 2013–2016 **Senior Manager, Delta Institute**, Lansing, Michigan. Provided technical assistance in the implementation of the Best Management Practices auction to reduce erosion and sedimentation within the Paw Paw River watershed in Michigan. Developed the auction framework, prepared landowner contracts, and administered the disbursement of funds to landowners.
- Managed the sustainable deconstruction of eight homes in Wayne County, Michigan, to reduce landfill waste, increase local economic activity, and create jobs. Researched and wrote a market analysis for the City of Detroit and Ingham County to help community leaders understand the potential scale and dimensions of the emerging building-materials reuse market.
- Proactively addressed the sedimentation issues in marinas and harbors by creating a policy framework with an innovative funding approach that supports long-term harbor maintenance funding for sediment reduction activities in Great Lakes coastal watersheds.
- 2010–2012 **Project Manager, Delta Institute**, Lansing, Michigan. Established hybrid poplar tree farms on Brownfield sites for the dual purpose of integrating environmental improvement with community economic development. Facilitated the Lake Michigan Forum, a public stakeholder organization that provides feedback to the U.S. EPA on issues affecting Lake Michigan. Analyzed the ecosystem impacts and impairments associated with commercial harbors and associated facilities along Lake Michigan, including the commercial harbors in Muskegon, Michigan and Waukegan, Illinois. Developed a Small Harbor Assessment Tool, which allows commercial harbors and terminal operators to evaluate their environmental and operational performance relative to best practices.
- Supported the development of Michigan Saves. Managed the network of authorized contractors, provided monthly contractor training, and analyzed loan data and trends.
- 2006–2009 **Associate, Delta Institute**, Lansing, Michigan. Established a pipeline of pollution prevention and energy-efficiency projects at manufacturing facilities in Michigan. Implemented comprehensive energy assessments at 14 commercial and industrial facilities.
- Coordinated two Delta Carbon Credit programs, the Michigan Conservation and Climate Initiative, and the Michigan Forest Carbon Offset Program. Responsible for public outreach, public relations, landowner recruitment, contract development, and forest carbon sequestration modeling in Michigan and surrounding states. Presented on carbon offset opportunities to conferences and audiences throughout the U.S. and Canada.

- 2000–2005 **General Services Technician, Michigan Senate**, Lansing, Michigan. Operated the voting system on the floor of the Michigan State Senate. Managed the Senate mail room and processed over 2.5 million mail pieces annually.
- 1998–2000 **Procurement Forester, Rothig Forest Products**, Luther, Michigan. Purchased nearly \$500,000 of standing timber from federal, state, and private landowners. Developed forest management plans for private landowners that met ecological and economic objectives.
- Education Michigan State University, BS in Forestry with high honor  
Vermont Law School, MS in Environmental Law, summa cum laude  
Yale University, Certificate in Financing and Deploying Clean Energy

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## Activities

- Board member of Michigan Energy Options board of directors, 2019–2024
  - Board president, 2020–2024
  - Interim board treasurer, 2020
- Member of the Society of American Foresters, 1992 to present
- Board member of Michigan Saves' board of directors, 2010–2012
- Member of the Chicago Climate Exchange Forest Offset Committee, 2006–2009