

Michelle B. Rubin

Senior Consultant

Position with Firm

2025-present Senior Consultant. Conducts public policy research and analysis across a variety of topics at the intersection of community and economic development. Analyzes qualitative and quantitative data and translates findings to diverse groups of stakeholders through reports, strategic plans, and other client deliverables. Plans and facilitates stakeholder engagement, focus groups, and strategic planning sessions to increase community impact.

Previous Professional Experience

2024-2025

Senior Program Officer, Local Initiatives Support Corporation (LISC), Detroit, Michigan. Led implementation of LISC Detroit's economic development strategy, including managing a portfolio of community-based economic inclusion plans and small business support programs. Oversaw and tracked performance on over \$2 million in grants and investments to local community development partners.

2022-2024

Program Officer, LISC, Detroit, Michigan. Developed and implemented community economic development programs in coordination with community-based organizations, public- and private-sector stakeholders, and funders.

2021-2022

Associate Director of American Rescue Plan Act Implementation, City of Detroit Department of Innovation and Technology, Detroit, Michigan. Led project management, compliance, and implementation of \$100 million in American Rescue Plan Act federal resources to support the City's COVID-19 recovery efforts through key innovation and technology projects, including digital inclusion, workforce development, and open data projects.

2021

Senior Policy and Budget Analyst, City of Portland Budget Office, Portland, Oregon. Monitored the City of Portland's \$500 million budget for housing, urban planning, sustainability, and children's programming. Performed policy and budget analysis resulting in fact-based budget reviews and funding recommendations provided to the city council, government departments, and the public on community development programs. Coordinated and administered citywide budget processes.

2019-2021

Policy and Budget Analyst, City of Portland Budget Office, Portland, Oregon. Conducted performance management and program evaluation activities of various city bureaus. Supported community engagement events, including the planning and execution of the city's public budget outreach events, with over 300 attendees per event.

- 2018-2019 Hatfield Resident Fellow, Portland State University, Portland, Oregon. Served as project manager for the 2019 Portland Insights Survey, resulting in over 10,000 responses from the Portland community to be translated into actionable items for the Portland City Council, which included managing 30+ community-based canvassers to implement the survey in historically underrepresented communities.
- 2017 City of Detroit Mayoral Fellow, City of Detroit Planning and Development Department, Detroit, Michigan. Provided research and design support to community engagement strategies for neighborhood planning studies, including project management, outreach strategies, case studies, and policy recommendations.
- 2016 Community Engagement and Demographic Specialist, Global Detroit, Detroit, Michigan. Coauthored a community-based neighborhood plan, including the collection and analysis of quantitative and qualitative data, provided supervision to a team of community organizers, and aided in planning and facilitating neighborhood meetings.
- 2015-2018 Project Coordinator, Social Science Data Analysis Network, Ann Arbor, Michigan. Analyzed and interpreted U.S. Census data, creating demographic maps in ArcGIS, and authoring memos on demographic social change. Managed and mentored ten undergraduate research assistants in data analysis.
- 2012-2013 Legislative Intern, U.S. Senate and Michigan State Senate, Ann Arbor, Michigan and Washington D.C. Researched legislation and drafted policy memos specializing in social policy issue areas. Supported constituent outreach and services about relevant policy topics.

Education

University of Michigan, BA in Political Science with a minor in Environmental Studies

University of Michigan, Master of Urban and Regional Planning

University of Michigan, Master of Public Policy

Activities

- Volunteer professional mentor with the City Year Detroit AmeriCorps program, 2023 to 2024
- Federal merit grant reviewer with the U.S. Economic Development Administration Distressed Area Recompete Pilot Program, 2023
- Fellow and board member with the New Leaders Council Portland chapter, 2020 to 2021
- Crisis Management Cohort member with Engaging Local Government Leaders, 2020